



serving our community

CHAPTER RECRUITMENT IDEAS

- **Create** a bulletin board outside of your classroom that highlights what you are covering in class. Have students create posters for each topic to hang in the hallway.



- **Post** pictures of class activities on the school's social media. Encourage students to post one fun thing from class every month for social media momentum.

- **Require** all students in the teacher pathway program to be Educators Rising members.

- **Wear** merchandise often and encourage your students to do so as well. Other students will ask what it is about.
- **Hold** public walkthrough for competitions so students can see what happens in class and feel the passion.



ANNOUNCEMENT TIP

You might not get many takers announcing for the "Teacher Class" or "Future Teachers Club" as students already have set (and often negative) outlooks on the teaching profession. Instead, try making an announcement like:

"Are you interested in changing the world? Do you see yourself in a career making a lasting impact on people, changing lives, saving lives, and helping create stronger societies? If so, join us at _____ to discuss your place in an exciting new class/club we are offering."

- **Talk** to outstanding students and suggest that they consider teaching.
 - Have discussion with students with why they would be a good teacher.
 - Identify students who have displayed critical skills needed for great teachers.
 - Have teachers of all subject areas identify students.

- **Look** for students you may not have considered.
 - Recruit students who have or might express interest in helping professions such as social work, criminal justice, psychology, sociology, counseling, other human services.
 - Seek out 1 or 2 students who will serve as great ambassadors for the course, even if they are not likely to become educators. They'll still become more informed taxpayers with a healthy respect for teaching, while drumming up interest for others to follow suit.
 - Consider students who may have given you a run for your money in the past. Their “rambunctious” spirits as teenagers might prime them perfectly for being powerhouse change makers in their own classrooms!
 - Think about students who represent the diversity of the school, community, and larger society and who would bring rich perspective to classrooms and schools (males, students spanning a varied of socio-economic levels, etc.).

- **Verse** yourself on the benefits of having teachers of color.

- **Read** [more recruitment ideas from ACTE](#).

MEETING TIPS

Consider having more than one meeting to accommodate interests (different lunch shifts, before/after school, etc.).

Invite your superintendent.

Invite a student who has taken the class or been in the club by reaching out to other schools.

Keep it short and sweet but POWERFUL!

Mention BIG selling points such as dual credit, classroom observations, unique experiences (school board meetings, national conferences, etc.).

Make membership somewhat exclusive, combatting the idea that “anybody can teach.” Plant the seeds EARLY that this is just not true.

Remember what teenagers want to hear. The message shouldn't be the same as pitching to admin or external stakeholders.

Share other recruitment ideas with us at info@educatorsrising.org and we will share them with other chapters.